



SRAM ROAD HYDRAULIC BRAKES

SRAM offers you the choice among the best braking systems!

Road braking has remained in the dark ages. Sure, they're shinier and lighter, but rudimentary. While frame and drive train development has been the stuff of modern space exploration, road braking has languished with the likes of horse shoes and buggy whips.

Until now.

SRAM, long a leader in hydraulic braking technology with our Avid brand, has reset the vision for road bike breaking for the coming decade. Not unlike every other high speed conveyance, SRAM brings hydraulic technology to road cycling for multiple applications. Disc or rim brake, SRAM will stop what you've propelled, faster and with better modulation. Go ahead and go in deep.

Commercial availability – July 2013
MSRPs: See at the bottom of page 2

SRAM ROAD HYDRAULIC BRAKES OFFERINGS:

- > SRAM RED 22 Hydraulic Road Disc brakes (HRD): SRAM 22 Compatible Only
- > SRAM RED 22 Hydraulic Road Rim brakes (HRR): SRAM 22 Compatible Only
- > SRAM S-700 Hydraulic Road Disc brakes: 10 Speed Compatible Only (SRAM RED, SRAM Force, SRAM Rival and SRAM Apex)
- > SRAM S-700 Hydraulic Road Rim brakes: 10 Speed Compatible Only (SRAM RED, SRAM Force, SRAM Rival and SRAM Apex)



SRAM RED 22 Hydraulic Master Cylinder & Shifter

- > All new master cylinder specifically designed for road applications.
- > New RED 22 shifter design and ergonomics including reach adjust.
- > Lower hand forces required.
- > Standard & Moto options available
- > Fully sealed system.
- > Easy bleed access.



SRAM RED Hydraulic Disc Brake Calipers

- > Optimized power & modulation for road & cross.
- > 19mm front/18mm rear pistons.
- > Lower hand forces required.
- > Road specific caliper and piston ratio.
- > Fully sealed system.
- > Disconnect Banjo Option (OEM option).
- > HSX Rotors sold separately.
- > 160mm for pavement, 140mm option for off-road.
- > 449 grams per wheel (Lever, Caliper, Hose and 160mm HSX rotor)



SRAM RED Hydraulic Rim Brake Calipers

- > Optimized power & modulation for road
- > Drop bar variant (any current road bike)
- > Quick Release
- > Tools-free contact point adjust
- > Tire clearance: 28c
- > Firecrest™ rim compatibility (27.4mm)
- > 387 grams per wheel (Lever, Caliper, Housing 600mm)



SRAM S-700 Hydraulic Disc Brake

- > 10 Speed Compatible Only.
- > Aluminum Shift and Brake levers.
- > Steel-backed pads.
- > Stainless hardware.
- > HS1 rotors sold separately.
- > 160mm for pavement; 140mm option for off-road.
- > 493 grams per wheel (Lever, Caliper, Hose and 160mm HS1 rotor)



SRAM S-700 Hydraulic Rim Brake

- > 10 Speed Compatible Only.
- > Aluminum Shift and Brake levers.
- > Stainless hardware.
- > Quick Release.
- > Tools-free contact point adjust.
- > Tire clearance: 28c.
- > Firecrest™ rim compatibility (27.4mm).
- > 422 grams per wheel (Lever, Caliper, Housing 600mm)



MSRPs:

- > SRAM RED Hydraulic Discs brakes: 998€/ \$1,122 (For the pair. Includes Shift/Brake hydraulic levers, hoses and calipers)
- > SRAM HSX Rotor: 64€/ \$72 (Single - 160 or 140mm)
- > Spacers: 18€/ \$20 (set)
- > SRAM RED Hydraulic brakes: 860€/ \$968 (For the pair. Includes Shift/Brake hydraulic levers, hoses and calipers)
- > SRAM S-700 Hydraulic Disc brakes: 708€/ \$796 (For the pair. Includes Shift/Brake hydraulic levers, hoses and calipers)
- > SRAM HS1 Rotor: 44€/ \$xx (Single - 160 or 140mm)
- > SRAM S-700 Hydraulic brakes: 508€/ \$572 (For the pair. Includes Shift/Brake hydraulic levers, hose and calipers)
- > Spacers: 18€/ \$20 (set)